

# Menarini

People  
focused



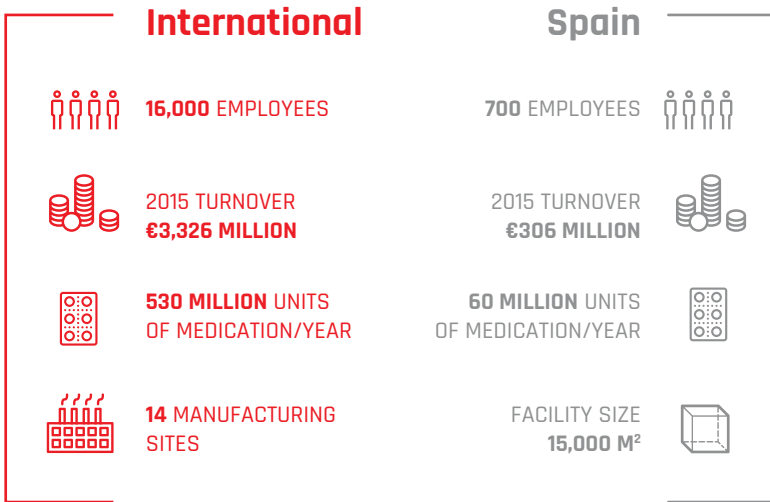
# ABOUT US

**Menarini Group**, with its headquarters in Florence, is the leading Italian pharmaceutical company. With over 125 years of history, it operates in more than 100 countries.

**Menarini Spain** is one of the strategic branches of the group and is one of the top 15 companies in the Spanish pharmaceutical sector. It mainly works in scientific and medical fields, production, sales and research, development and innovation (R&D&I).

The company's headquarters is in Badalona and includes one of the Menarini Group International's five European R&D centres and a manufacturing site fitted with the most innovative technology and highly flexible production systems.

At Menarini Spain, we are responsible for the expansion in Latin America and we are well positioned in the Central American market since 1979.



# COMMITTED TO HEALTHCARE

Our work is focused around 5 main therapy areas and we are working on the research and development of products in other areas such as oncology and gastrointestinal disorders.

We are committed to self-medication and we have over the counter products on sale in pharmacies.

Since 1990, we have supported the continuing education of healthcare professionals in collaboration with academic institutions and Spanish medical and scientific societies in different chairs and masters.



CARDIOVASCULAR  
HEALTH RISK



RESPIRATORY



ANALGESIA



MALE  
SEXUAL HEALTH



GASTROINTESTINAL  
DISORDERS

# PEOPLE FOCUSED

## ETHICS AND HUMAN RESOURCES

Menarini's mission is to care for people. We take on a social responsibility with the aim of combining the processes and interests of our business with the values and demands of society. Our commitment to healthcare and our immediate environment is unwavering.

We promote and integrate ethical behaviour and values in accordance with best practice in the pharmaceutical industry. Our employees and partners are therefore committed to respecting the values outlined in our Code of Ethics.

At Menarini, we advocate equal opportunities for men and women. Our commitment to promoting and maintaining employment is evident in the fact that we have never had to make any staff redundant. We promote job stability, so 95% of our contracts are permanent.

## PREVENTION OF OCCUPATIONAL HAZARDS

At Menarini Spain, we have a workplace health and safety management system that allows us to eliminate, minimise and monitor occupational hazards that may affect our employees. We are also constantly looking to improve.

## RESPECTING THE ENVIRONMENT

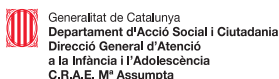
At Menarini, we work to combine scientific and business development with respect and care for the environment.

Improving the management of environmental resources is one of our strategic objectives, so every year we publish an Environmental Statement verified by an independent body.

## SOCIAL RESPONSIBILITY

Badalona is home to our headquarters, as well as to many of our employees, so we have important connections with the city and its inhabitants. An example of that is the organisation of the concert "Notes solidàries per Badalona" that, in 2015, was attended by more than 1,800 people.

We know that there are people in need, so we carry out collaborative projects with a variety of local social action initiatives and biomedical science research bodies. On a national level, we also collaborate with Fundación Seur with the project, "Caps for a new life", and Farmacéuticos sin fronteras, donating medication.



Ajuntament de Badalona



## RESEARCH, DEVELOPMENT AND INNOVATION

R&D&I is the main pillar of our activity.

On an international level, the company invests 10% of its annual budget into R&D&I and in Spain, the department has a dedicated team of 50 people.

Globally, Menarini Spain is also the benchmark pharmacovigilance centre in all of Menarini Group's research studies.

## QUALITY

For us, the quality of our drug products is one of our main core principles. We therefore apply the strictest quality standards that start with choosing the right providers of our raw materials and we continue to monitor quality throughout the production process.



# MENARINI ONLINE: DIGITAL HEALTH

We are pioneers in applying social media to healthcare, and in developing mobile applications (Apps) to respond to the current needs of professionals and patients.

In 1996, we became the first pharmaceutical company to have our own website in Spain: [www.menarini.es](http://www.menarini.es).

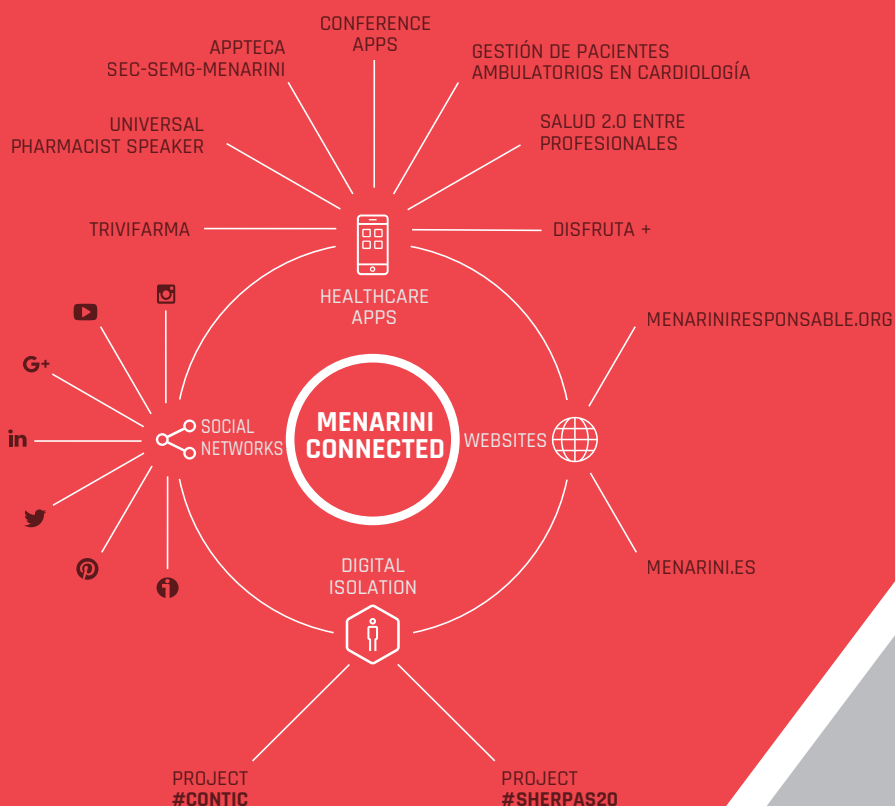
Since 2013, we have been working closely on Apps as part of our desire to promote increased use of mobile healthcare (mHealth). We were the first laboratory in Spain to obtain the distinguished "HealthyApp" seal of approval awarded by the Local Government of Andalusia. Since then we have developed more than 10 apps aimed at healthcare professionals and patients.

## TOGETHER AGAINST DIGITAL ISOLATION

In 2014, after establishing that there was still a digital gap in the healthcare sector, at Menarini we decided to respond to this by launching two projects aimed at reducing digital isolation:

**ContIC:** to encourage the use and implementation of Information and Communication Technology (ICT), to contribute to the sustainability of the healthcare system and to respond to the needs of the so-called "future patient".

**#Sherpas20:** multi-disciplinary project which brings together 70 professionals working to reduce the current distance in society in general, and in the healthcare sector in particular regarding the use and application of digital healthcare environments.



GRUPO  
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